









Department of MSME & Export Promotion Government of Uttar Pradesh



⁹⁹ atmaninbhar uttar pradesh 99

Programme Agenda

TIME	SESSION
10.30 AM – 11.00 AM	Inaugural Session: Atmanirbhar Uttar Pradesh Welcome Address: Dr. Ravi Gupta, Founder, CEO & Editor-in-Chief, Elets Technomedia Pvt Ltd Keynote Speaker: Shri Navneet Sehgal, IAS, Additional Chief Secretary, Department of MSME & Export Promotion, Government of Uttar Pradesh Chief Guest: Shri Sidharth Nath Singh, Hon'ble Minister for MSME & Export Promotion, Government of Uttar Pradesh Vote of Thanks: Arpit Gupta, Senior Assistant Editor, Elets Technomedia Pvt Ltd
11.00 AM – 11.15 AM	Audio-Visual on MSMEs
11.30 AM – 11.45 AM	Financial Support to Industrialists and New MSMEs Shri Balbir Singh Luthra, Head, State Level Bankers' Committee (SLBC), Bank of Baroda, Lucknow
11.45 AM – 12.00 AM	Audio-Visual on ODOP
12.00 Noon – 12.30 PM	Export Schemes and New Export Policy Shri Pawan Agarwal, Joint Commissioner, Export Promotion Bureau, Government of Uttar Pradesh & Director, Uttar Pradesh Export Promotion Council
12.30 PM – 1.00 PM	One District One Product (ODOP) Scheme Shri Sunil Kumar, Joint Commissioner (ODOP), Directorate of Industries & Enterprises Promotion, Government of Uttar Pradesh
1.00 PM – 1.15 PM	(Lunch Break)
1.15 PM - 1.30 PM	MSME Mart & Digitization Shri Vidyasagar Singh, General Manager, National Small Industries Corporation (NSIC)
1.30 PM – 1.45 PM	Role of NSIC for MSME Sector Shri Ashok Singh, Deputy General Manager, National Small Industries Corporation (NSIC)
1.45 PM – 2.00 PM	(Break)
2.00 PM – 2.30 PM	Innovations and Best Practices of U.P. Khadi & Village Industries Board Shri Virendra Prasad, Principal, Uttar Pradesh Khadi & Village Industries Board, Government of Uttar Pradesh
2.30 PM – 3.00 PM	Government Procurement Process (GEP) and Micro & Small Enterprises – Cluster Development Programme (MSE-CDP) Scheme Shri Rajesh Singh Yadav, Deputy Commissioner, Directorate of Industries & Enterprises Promotion, Government of Uttar Pradesh
3.00 PM – 3.30 PM	MSME Policy and MSME Act 2020 Shri Sarveshwar Shukla, Joint Commissioner, Directorate of Industries, Government of Uttar Pradesh
3.30 PM – 4.00 PM	MoUs of MSME & Export Promotion Department Shri Gaurav Shrivastava, Senior Consultant, Ernst & Young (EY) Shri Rajiv Kumar, General Manager, Small industrial Development Bank of India (SIDBI) Shri V Padmanand, Partner, Grant Thornton
4.00 PM – 4.30 PM	Valedictory Session Shri Hasan Yaqoob, Head Corporate Affairs, (Government Relations), Group Flipkart, UP, UK & RJ